

PLUNKETTS INFOTECH INDUSTRY ALMANAC 2015 Key Findings: • Plunkett Research lists top 500 companies in InfoTech and names top trends changing the industry for the mid term. Key Features: • Industry trends analysis, market data and competitive intelligence • Market forecasts and Industry Statistics • Industry Associations and Professional Societies List • In-Depth Profiles of hundreds of leading companies • Industry Glossary • Buyer may register for free access to search and export data at Plunkett Research Online • Link to our 5-minute video overview of this industry Pages: 644 Statistical Tables Provided: 14 Companies Profiled: 468 Geographic Focus: Global A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. • How is the industry evolving? • How is the industry being shaped by new technologies? • How is demand growing in emerging markets and mature economies? • What is the size of the market now and in the future? • What are the financial results of the leading companies? • What are the names and titles of top executives? • What are the top companies and what are their revenues? Contents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the InfoTech Industry 1) Introduction to the InfoTech Industry 2) Hot Fields Within the InfoTech Sector 3) Memory and Storage Needs Soar While Miniaturization Lowers Prices 4) Tablets and Smartphones Cause Shift in Desktop PC Market/eBook Sales Top \$1.3 Billion Yearly in the U.S. 5) Computer and Smartphone Markets in India and China Targeted by Manufacturers 6) Supercomputing Hits 33.86 Petaflops 7) New Chips Provide Higher Speeds and Lighter Weights/Consume Less Power 8) Open Source Systems Grow/New Operating Systems Launch 9) Cloud Computing and Software as a Service (SaaS) Point the Way to the Future 10) Growth in Big Data Supported by Expansion of Cloud Computing and Predictive Analytics 11) Wi-Fi Enables Wireless Traffic Growth 12) Bluetooth Provides Wireless Connectivity to Millions of Cellphones and Other Devices 13) Global Broadband Market Tops 3 Billion Subscribers, Fixed and Wireless/Ultrafast Broadband Expands 14) Fiber-to-the-Home Gains Traction 15) TVs Are Internet Ready/Set Top Accessories like Roku and Chromecast Stream Content 16) Electronic Health Records (EHR) Digitize Patient Data at an Accelerating Pace 17) Many Industry Sectors Seek Consulting and Outsourcing Income, Competing with Pure Consultancies 18) The Future: Pervasive Computing and Complete Mobility Will Be Standard 19) Nanotechnology Creates Powerful Semiconductors 20) Nanotechnology Holds the Key to the Ultra-dense Digital Memory of the Future 21) Virtualization of Servers Leads to Data Center Efficiency 22) Breakthroughs Achieved in Quantum Computing 23) Voice Recognition Changes the Wireless World 24) Smartwatches, Wearable Electronics and Electronics Incorporated into Apparel Begin to Enter the Marketplace 25) The Internet of Things (IoT) and M2M: Wireless Sensors to Boom, Aided by Nanotechnology InfoTech Industry Statistics 1) InfoTech Industry Overview 2) Internet Access Technologies Compared 3) U.S. InfoTech Industry Quarterly Revenue: 2013-2014 4) Expenditures for ICT Equipment & Computer Software for Companies With Employees, U.S.: 2008-2011 5) Software Publishing Industry, U.S.: Estimated Revenue, Inventories & Expenses: 2009-2014

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